

MANSI JAMDADE

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Summary

UX Designer with 3 years of experience within the enterprise SaaS and consulting industries. Proficient in user-centred design, Figma, Adobe Creative Cloud, research led design, prototyping, and translating user insights into tangible design outcomes. M.Sc. User Experience Design graduate from Birmingham City University, supported by IBM Enterprise Design Thinking certifications across Practitioner, Co-Creator, and AI specialisations. Demonstrated ability to collaborate across cross-functional teams, contribute to client workshops, and deliver high-quality design solutions in fast-paced, dynamic environments.

Skills

- Figma | Adobe XD | Adobe Illustrator | InVision | Mural | Wireframing & Prototyping | User Research
- Usability Testing | Visual Design | Information Architecture | WCAG Accessibility | Agile & JIRA
- Collaborative Design Thinking | Stakeholder Communication | Presentation Skills | Client-Centred Design

Experience

UX Designer

Freelance

Remote

11/2023 - present

- Applied user-centred design skills to create and refine deliverables for consumer facing digital products, translating broad product challenges into research led prototypes and design solutions using Figma and Adobe Creative Cloud, contributing directly to measurable improvements in user engagement.
- Led first-party and second-party research initiatives including qualitative interviews, usability testing, A/B testing, and ethnographic studies synthesising findings into actionable design recommendations that shaped product direction and refined client outcomes.
- Contributed to cross functional workshops and collaborative design sessions, translating research insights into tangible design outcomes and communicating experience visions clearly to clients and senior stakeholders with confidence and clarity.
- Built and maintained scalable design systems in Figma, implementing reusable components and refining visual language to ensure consistency across product portfolios while maintaining WCAG accessibility compliance throughout all deliverables.
- Designed accessible product features including real-time captioning and customisable UI options, improving user engagement by 25%, accessibility outcomes by 30%, and overall usability for diverse user groups by 20%.
- Managed multiple concurrent design projects in a fast-paced environment, demonstrating resilience under pressure, a self starting attitude, and consistent delivery of high quality, client-ready outputs within tight timelines.

Product Designer

Freelance

Pune, India

05/2020 - 08/2022

- Collaborated with cross-functional peers and development partners to translate user research insights into tangible design solutions, improving task completion rates by 30% through iterative prototyping, wireframing, and continuous user feedback loops.
- Presented design concepts, wireframes, and prototypes clearly to stakeholders and clients, demonstrating strong written and verbal communication skills and effectively advocating for user-centred design decisions in multidisciplinary agile teams.
- Applied research-led design methodologies including card sorting and ethnographic research to restructure information architecture, resulting in a 50% improvement in accessibility and navigability for diverse user groups.

Education

M.Sc. User Experience Design

Birmingham City University

Birmingham, UK

09/2022 - 09/2023

B.Sc. Information Technology

Dr. G. Y. Pathrikar College

India

06/2018 - 09/2020

Projects

Sign Language Avatar for Microsoft Teams

07/2023

- Designed an accessibility feature end-to-end, producing detailed wireframes and high-fidelity prototypes through iterative usability testing with diverse users, improving accessibility outcomes by 30% and user interaction by 25%.
- Delivered a shipped product improvement that integrated real-time captioning and customisable accessibility options, enhancing usability for diverse user groups by 20% and demonstrating a research-led approach to inclusive design.
- Coordinated with cross-functional stakeholders throughout the full design life-cycle from concept and workshop contribution through to final delivery ensuring designs met both client requirements and high-quality visual standards.

Pill Medica

03/2023

- Led user-centred design applying card sorting and ethnographic research to understand user needs and restructure information architecture for a complex, data-heavy healthcare product.
- Designed an intuitive interface that improved task completion by 30%, reduced medication errors by 40%, and improved accessibility for visually impaired users by 50%, validated through rigorous usability testing and iterative design refinement.

Certification

- **Digital Skills: User Experience** by Accenture **(06/2024)**
- **Enterprise Design Thinking (Practitioner, Co-Creator, Team Essential for AI)** by IBM **(07/2024)**
- **Digital Marketing** by HubSpot **(08/2024)**